



भारत सरकार GOVERNMENT OF INDIA  
रेल मंत्रालय MINISTRY OF RAILWAYS  
(रेलवे बोर्ड) (RAILWAY BOARD)



No. E(W)/2022/SBF/4

New Delhi, dated 09.08.2024

General Managers (P)/DGs/CAO  
All Zonal Railways/PUs, CORE &  
All Centralized Training Institutes.

- Sub: Har Ghar Tiranga Campaign-2024.  
Ref: (i) Board's letter No. E(G) 2021/CL-4/1 dated 07.08.2024.  
(ii) Board's letter of even No. dated 11.08.2023(Copy enclosed).  
(iii) Board's letter of even No. dated 21.07.2022(Copy enclosed).

As Railways are aware that under the aegis of 'Azadi ka Amrit Mahotsava', Har Ghar Tiranga Campaign has been launched to encourage the citizens to hoist the National Flag of India in their homes to celebrate India's Independence Day. This year also Har Ghar Tiranga Campaign will be organized across Indian Railways from 13<sup>th</sup> -15<sup>th</sup> August 2024, as advised vide Board's letter cited under Ref. (i) above.

2. In this context, necessary action may be taken for arranging National Flags for all Railway employees as like previous 2 years, in accordance with the instructions contained in Para 4 of Board's letter cited under Ref. (iii) above.

(Renu Sharma)

Principal Executive Director (IR)  
Railway Board  
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Encl: As stated.

Copy to:-

Secretary/RB



भारत सरकार/GOVERNMENT OF INDIA  
रेल मंत्रालय/MINISTRY OF RAILWAYS  
रेलवे बोर्ड (RAILWAY BOARD)



No. E(W)/2022/SBF/4

New Delhi Dated 11.08.2023

General Managers/DGs/CAO,  
All Zonal Railways/PUs, CORE &  
All Centralized Training Institutes.

**Sub: Har Ghar Tiranga Campaign.**

**Ref: (i) Board's letter No. E(G) 2021/CL-4/1 dated 08.08.2023.**

**(ii) Board's letter of even number dated 21.07.2022.**

As Railways are aware that under the aegis of 'Azadi ka Amrit Mahotsav' (AKAM), Har Ghar Tiranga campaign was launched last year from 13<sup>th</sup> to 15<sup>th</sup> August to encourage the citizens to hoist the National Flag of India in their homes. This year also Har Ghar Tiranga campaign will be organized for encouraging the people to celebrate India's Independence Day with the same zeal and patriotism from 13<sup>th</sup>-15<sup>th</sup> August, 2023, as advised vide Board's letter cited under Ref. (i) above.

2. In this context, necessary action may be taken for arranging National Flags for all employees as like last year, in accordance with the instructions contained in Para 4 of Board's letter cited under Ref. (ii) above. (Copy enclosed).

 11.08.2023

(Deepak Peter Gabriel)

Principal Executive Director (IR)

Railway Board

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Phone No.: 011-23047172

Encl: As stated.

Copy to: Secretary/Railway Board

GOVERNMENT OF INDIA भारत सरकार  
MINISTRY OF RAILWAYS रेल मंत्रालय  
RAILWAY BOARD रेलवे बोर्ड

No. E(W)2022/SBF/4

New Delhi, dated 21-07-2022

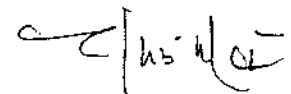
The General Managers,  
All Indian Railways/Productions Units

**Sub: Har Ghar Tiranga Scheme**

**Ref: Board's letter No.E(W)2019/FU-1/4 dated 30.09.2019.**

Under the aegis of the 'Azadi Ka Amrit Mahotsav (AKAM)', the scheme of 'Har Ghar Tiranga' scheme has been launched to encourage citizens (including all Government officials) to hoist the National Flag in their homes from 13<sup>th</sup> -15<sup>th</sup> August, 2022.

- 2.1 The objectives of the HGT Scheme specified by the Ministry of Culture are as follows:
- Hoisting of Indian National Flag by more than 20 Crore households across India from 13<sup>th</sup> to 15<sup>th</sup> August 2022.
  - Campaign to encourage citizens to hoist National Flag of India in their homes to mark 75<sup>th</sup> Independence Day.
  - Instill feeling of patriotism and acknowledge the journey of India in the last 75 years.
  - Ensure that People purchase the Flags under the campaign to impart a sense of Ownership.
- 2.2 Har Ghar Tiranga Enablers and Key Pointers of the Amended Flag Code are as follows:
- Flexibility in Material permitted* for preparation of flags – polyester, Cotton, Wool, Silk and Khadi bunting material permitted.
  - Permitted sizes:* Length to Height (Width) Ratio of 3:2 to be maintained. No size restriction.
  - Machine Made Flags permitted* in addition to Hand-made Flags.
  - A member of public, a private organization or an educational institution may hoist/display the National Flag on all days and occasions.
3. The HGT execution strategy along with Indicative Listings of the Indian National Flag on GeM platforms is given in **Annexure-A**.
4. In view of the above, the Board have decided that the National Flags for all employees on your Railway may be purchased from the money lying unspent under Staff Benefit Fund. The Board have also decided to authorise SBF Committees functional on ZRs/PUs/Divisions to utilise the SBF money lying unspent (in accordance with provisions of SBF) for the said purchase of National Flags to be further provided to the railway employees. Further, the SBF amount may be recouped by the money received from Railway employees against the purchase of National Flags and SBF Committees should keep an account of all expense and income thereof.




(Deepak Peter Gabriel)  
Principal Executive Director (IR)  
Railway Board

Copy to : Secretary/Railway Board.

## Har Ghar Tiranga Execution Strategy:

- Ensure Supply of Flags till the Last Mile – Typing up Flag Producers will Retailers.
- Channel for Sourcing Flags – GeM platforms (as given below)
- Ministry of Culture has identified Flag producers who are ready to supply Flags on Demand from States on Credit basis.
- Sufficient Vendors have been onboarded for providing Flags of all sizes.

Indicative listings of Indian National Flag on GeM Platforms							 <small>Ministry of Culture, Government of India</small>	
SN	Product Name	Material	Size of Flag	Product Category	Name of Vendor	Product ID	Price	Stock Available as on 14th July 2022
1	Unbranded The Indian National Flag	100% Polyester	Size 5 (900 mm X 600 mm)	Indian Polyester Reseller		5115877-80437572568	50	300000
2	Unbranded The Indian National Flag	100% Polyester	Size 6 (900 mm X 600 mm)	Indian Polyester Reseller		5115877-83064119984	50	1000000
3	Unbranded The Indian National Flag	100% Polyester	Size 6 (900 mm X 600 mm)	Indian Polyester Reseller		5115877-46314701452	50	10000000
4	Unbranded The Indian National Flag	100% Polyester	Size 6 (900 mm X 600 mm)	Indian Polyester Reseller		5115877-24925060234	50	100000000
5	Unbranded The Indian National Flag	100% Polyester	Size 6 (900 mm X 600 mm)	Indian Polyester Reseller		5115877-99158249238	50	300000
6	Unbranded The Indian National Flag	100% Polyester	Size 7 (450 mm X 300 mm)	Indian Polyester Reseller		5115877-60002012863	50	2072
7	Unbranded The Indian National Flag	Not mentioned	(6300 mm x 4200 mm)	as per IS:1	Reseller	5115877-8007741866	15	304
8	Unbranded The Indian National Flag	Not mentioned	(450 mm X 300 mm)	as per IS:1	Reseller	5115877-25053138489	16	89850
9	Unbranded The Indian National Flag	Not mentioned	Size - 27 Inch x 18 Inch	as per IS:1	Reseller	5115877-44268205517	18	1000000
10	FLAG The Indian National Unbranded The Indian	Not mentioned	(450 mm X 300 mm)	as per IS:1	Reseller	5115877-47196670247	21	300000
11	FLAG The Indian National Unbranded The Indian	Not mentioned	(450 mm X 300 mm)	as per IS:1	Reseller	5115877-40146872837	23	300000
12	FLAG The Indian National Unbranded The Indian	Not mentioned	(6300 mm x 4200 mm)	as per IS:1	Reseller	5115877-81713551417	35	300
13	FLAG The Indian National Unbranded The Indian	Not mentioned	(450 mm X 300 mm)	as per IS:1	Reseller	5115877-8156131697	39	300
14	FLAG The Indian National Unbranded The Indian	Not mentioned	(3800 mm x 2400 mm)	as per IS:1	Reseller	5115877-99177743442	50	100
15	FLAG The Indian National Unbranded The Indian	Not mentioned	(900 mm x 600 mm)	as per IS:1	Reseller	5115877-35044729443	50	30806
16	FLAG The Indian National Unbranded The Indian	Not mentioned	27 Inch x 18 Inch	as per IS:1	Reseller	5115877-42647353643	51	1000